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TV What's On? RADIO

Commies Get Going-Over By Two N.Y. Stations

By KAY GARDELLA

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Two New York television stations—WPIX and WNEW-TV—rolled up their sleeves Monday and went to work on arming millions of American viewers with the weapons most necessary to meet and defeat the threat of Communism—knowledge and understanding.

As one of the recruits, our tele-viewing day began at 7:30 A.M. with an enlightening lecture on "Stresses Within the Communist Bloc," the first in a series of 100 such sessions dealing with pertinent issues to be carried on WNEW-TV under the auspices of the Columbia University School of International Affairs. It wound up with an eye-opening 90-minute report on WPIX titled "The Red Threat," the third telecast on this subject seen via this station (9:30-11 P.M.).

Just as in the case of the preceding telecasts—"Castro, Cuba and Communism" and "Hollywood's Answer to Communism"—the WPIX program immediately took the offensive by dynamiting the threatening ideology with facts, figures, history and the practices of the Red movement.

Kennedy Narrator

Hosted and narrated by Kevin Kennedy, this interesting report consisted of edited talks delivered



Kevin Kennedy



Leonard Bernstein

not too long ago at the National Association of Manufacturers' 66th Annual Congress of Industry. Heard were: Lt. Gen. Arthur G. Trudeau, chief of research and development, Department of the Army; Adm. Arleigh A. Burke, U.S. Navy, retired, former chief of naval operations; Charles T. Vetter, Jr., USIA; William C. Sullivan, assistant director, FBI, and Frank Barnett of the Richardson Foundation.

A few more people like Vetter

never have been allowed to reach base. A fearless, outspoken training officer for the United States Information Agency tackled the Red challenge head-on.

"For the next few moments let me be Alexander Petrovitch Zarov," is the way he began his speech. Then, playing most convincingly the role of a Russian in this country, he addressed the group as a friendly representative of the Soviet Union who wants nothing more than for us all to live in "peaceful coexistence."

As questions were fired from stimulated listeners on the floor, he retaliated with Commie-colored propaganda, designed to lower case our d in Democracy, and capitalize their C in Communism.

A Vital Talk

We're sorry that Vetter's vital cross fire was not left intact, even if it did mean trimming some of the less effective verbiage delivered by the others. This was a man who brought the Red enemy alive in a genuine way, thereby activating a viewer's personal sense of responsibility regarding Communism and its ultimate threat to our valuable way of life.

As he pointed out: "This good guy and bad guy person image has made a twelve-foot giant that's frightening America. This is a very human problem; it's reducible to human solutions. We've got to know our opposition in realistic terms."

Commendable Series:

A less inspiring instructor, but still one with a good grasp of his

was Kenneth Brannen, an associate professor of public law and government and director of the Research Institute of Columbia University.

The first lecturer in Channel 5's new educational venture, he explained in lucid terms the internal problems threatening Communism. The Red bloc, as he painted it, is composed of loosely connected warring parts rather than being the cohesive whole one is falsely inclined to see it as.

The Columbia project is a praiseworthy endeavor for which WNEW-TV and those responsible for arranging the series should be congratulated. Too bad, though, it isn't offered at a little bit later period so more interested parties could avail themselves of the sessions.